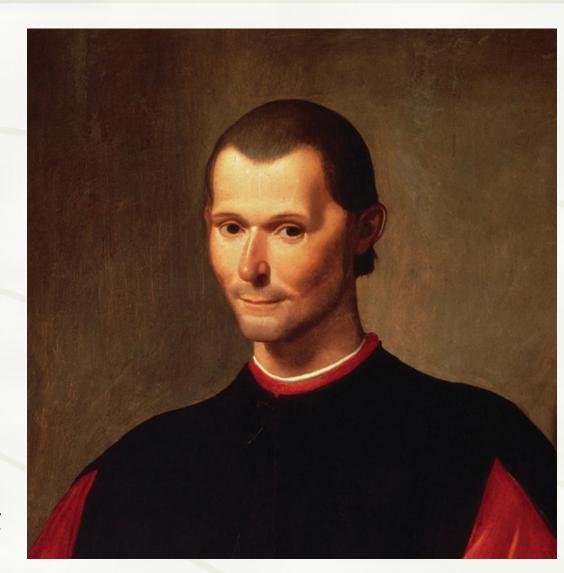
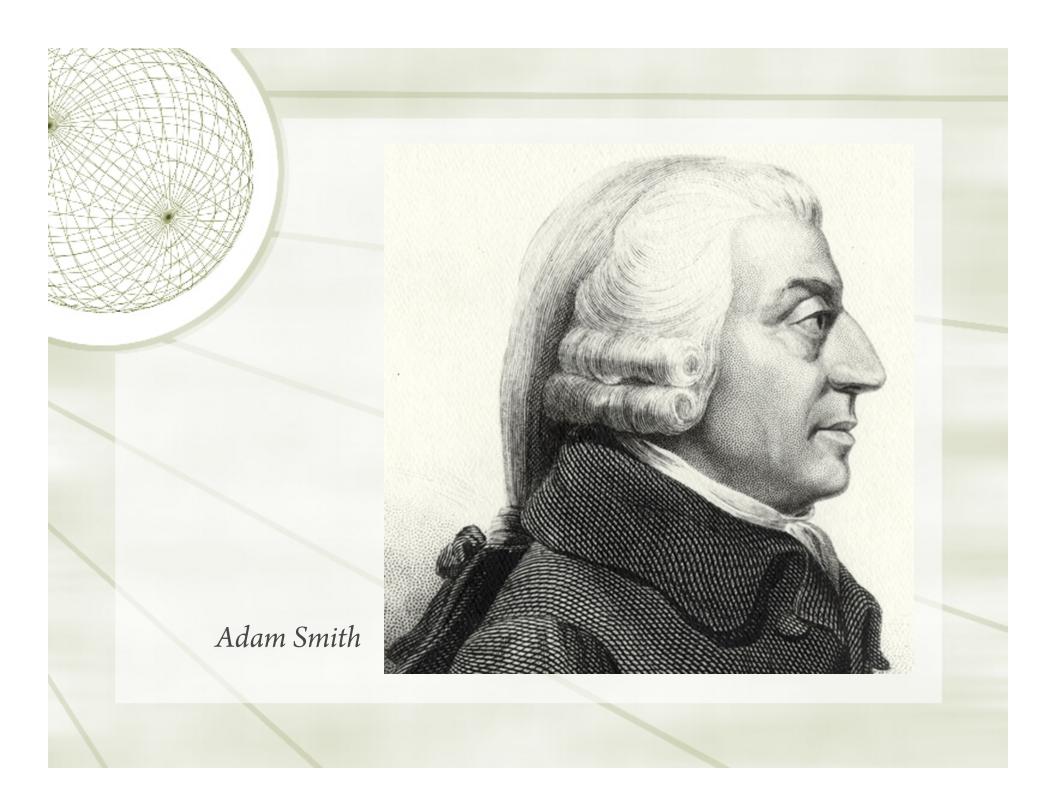
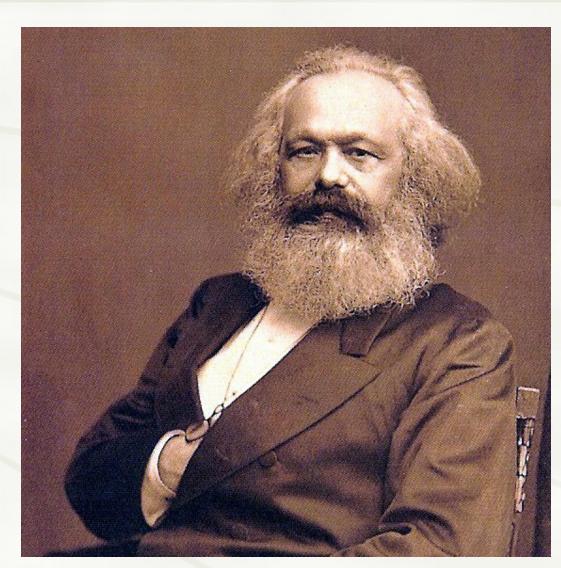
The Impotence of Maps

or,
deconstructing the deconstruction
of their
construction

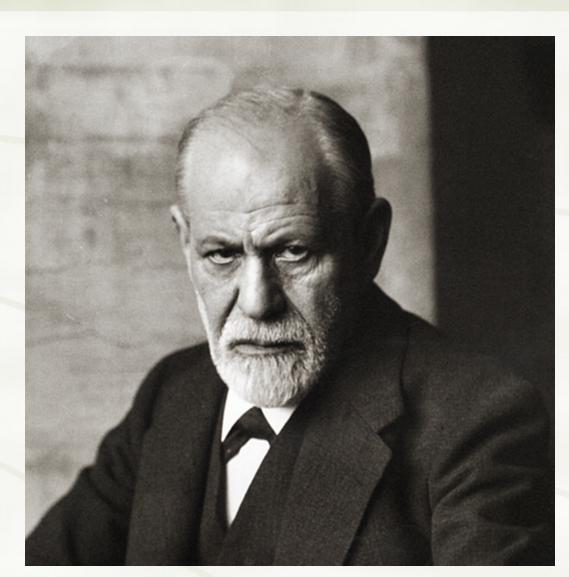


Niccolò Machiavelli

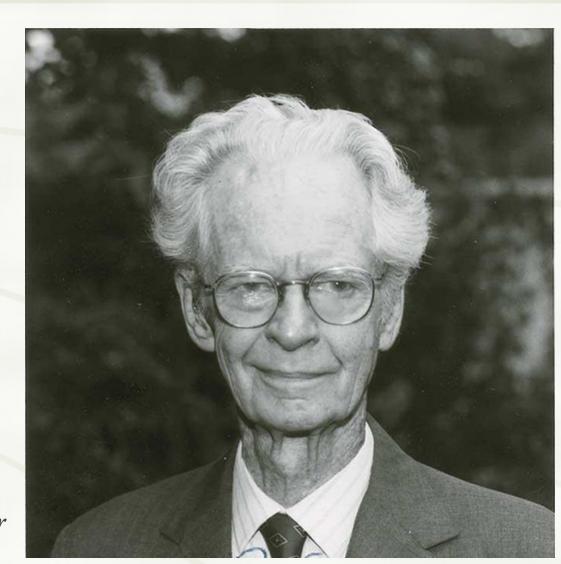




Karl Marx



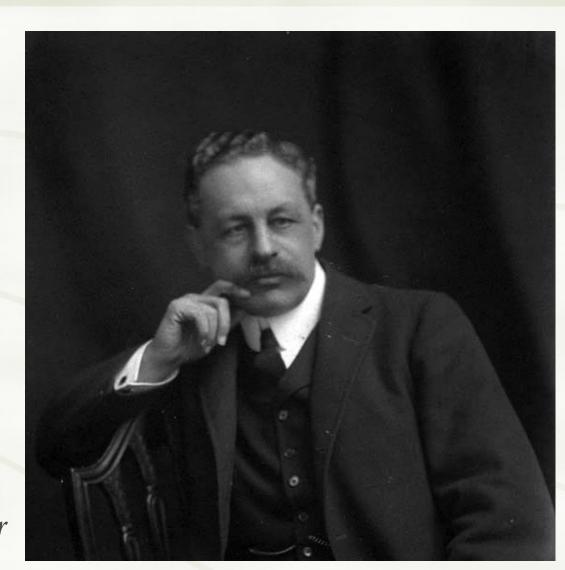
Sigmund Freud



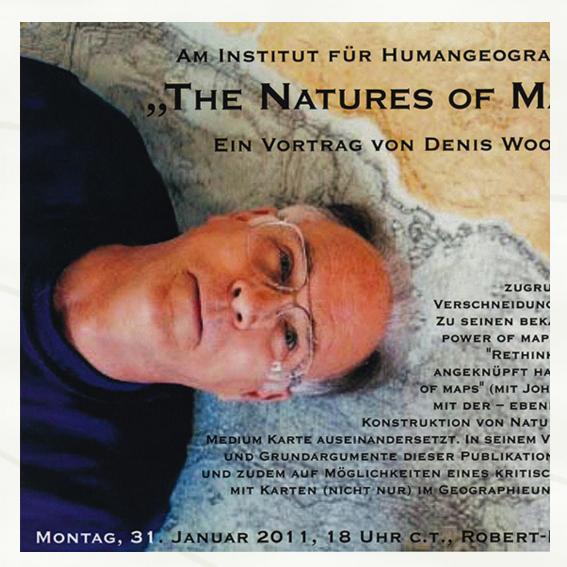
B.F. Skinner



Spock



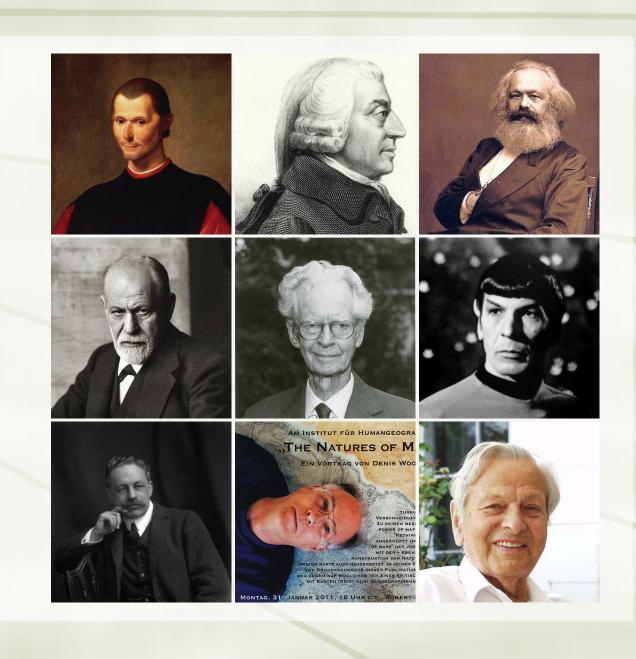
Halford Mackinder



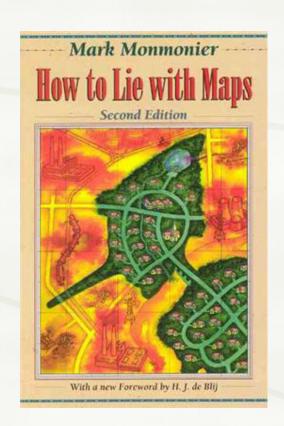
Denis Wood

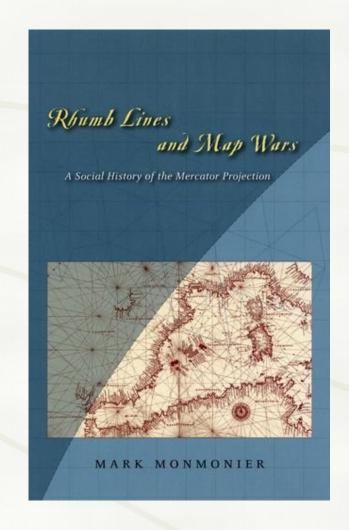


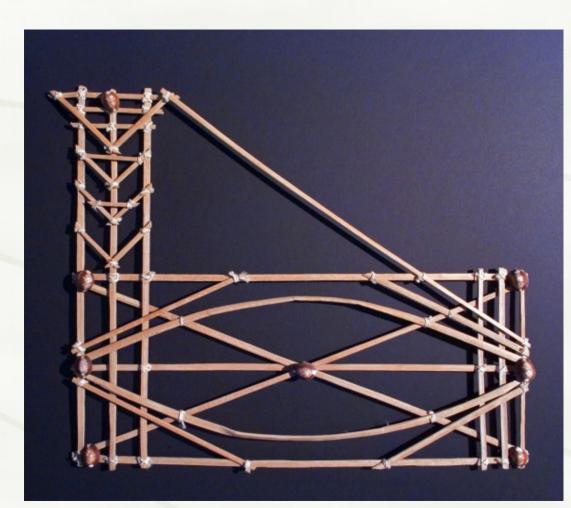
Arno Peters











Polynesian stick chart



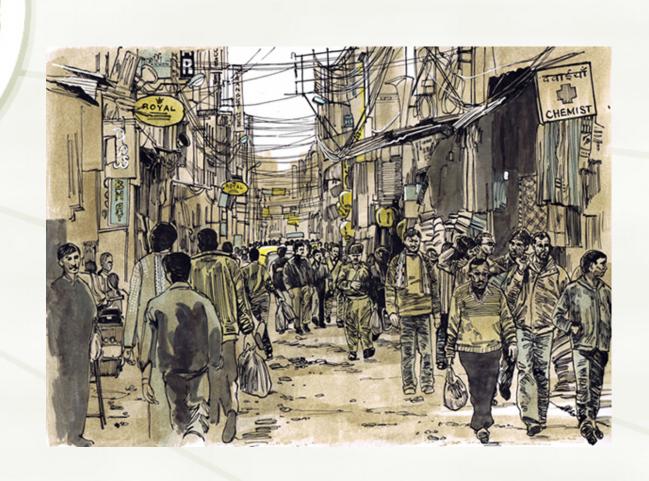


Who doesn't need maps?

*Those who lack a cognitive faculty.



- *Those who lack a cognitive faculty.
- *Those who live locally.





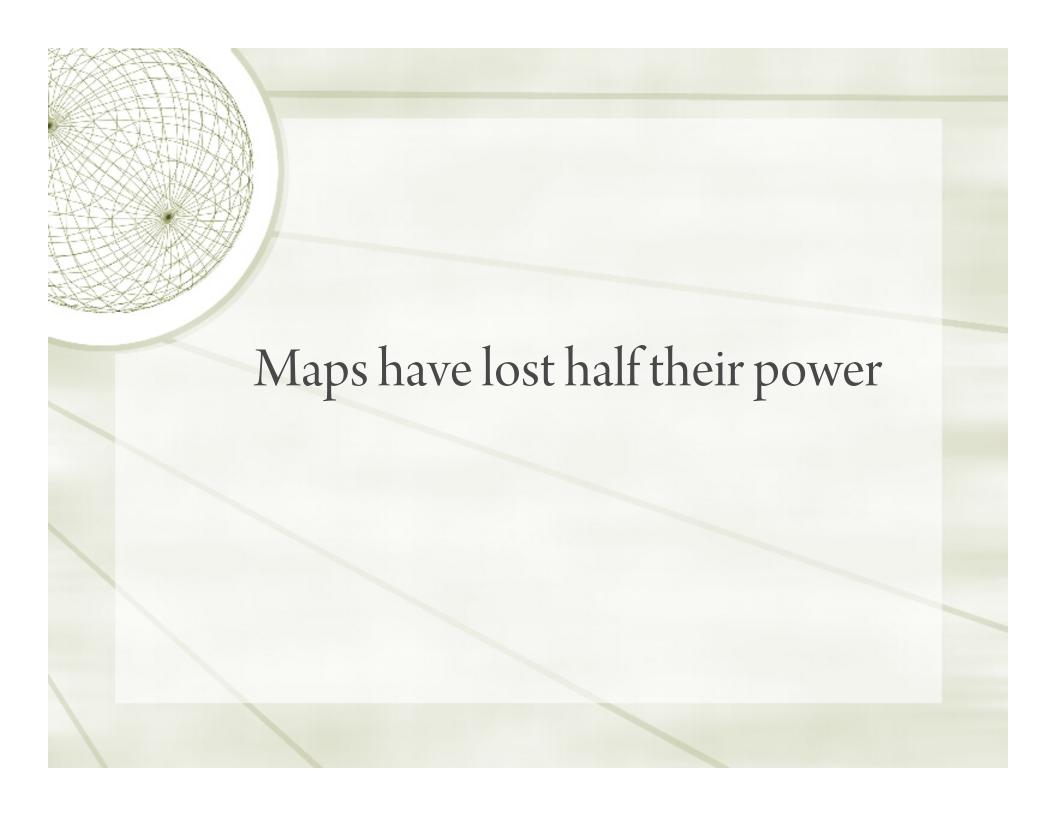
- *Those who lack a cognitive faculty.
- *Those who live locally.
- *Those whose wayfinding is social.

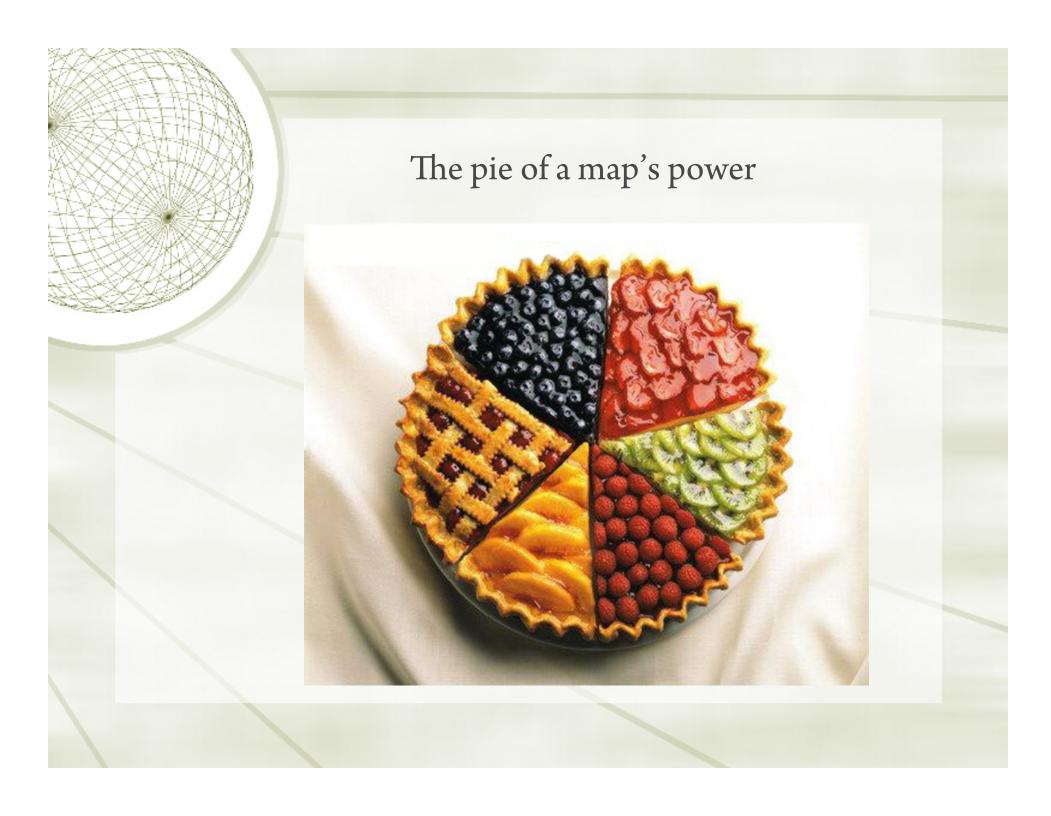


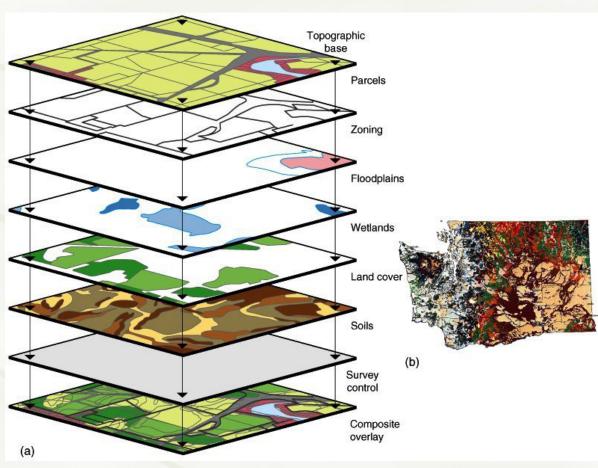
Social Wayfinding



- Those who lack a cognitive faculty.
- ❖ Those who live locally.
- *Those whose wayfinding is social.



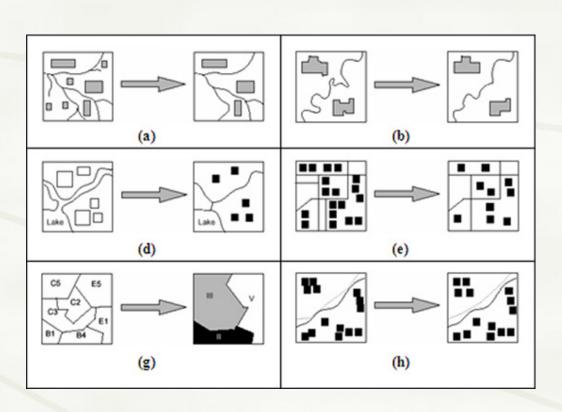




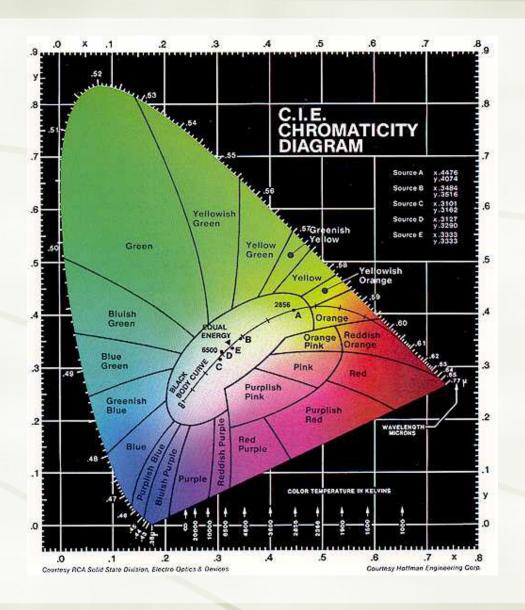
Coverages

U.I. Geography Dept.



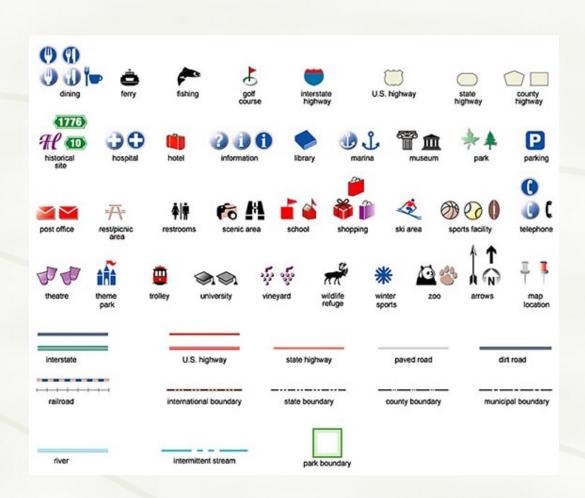


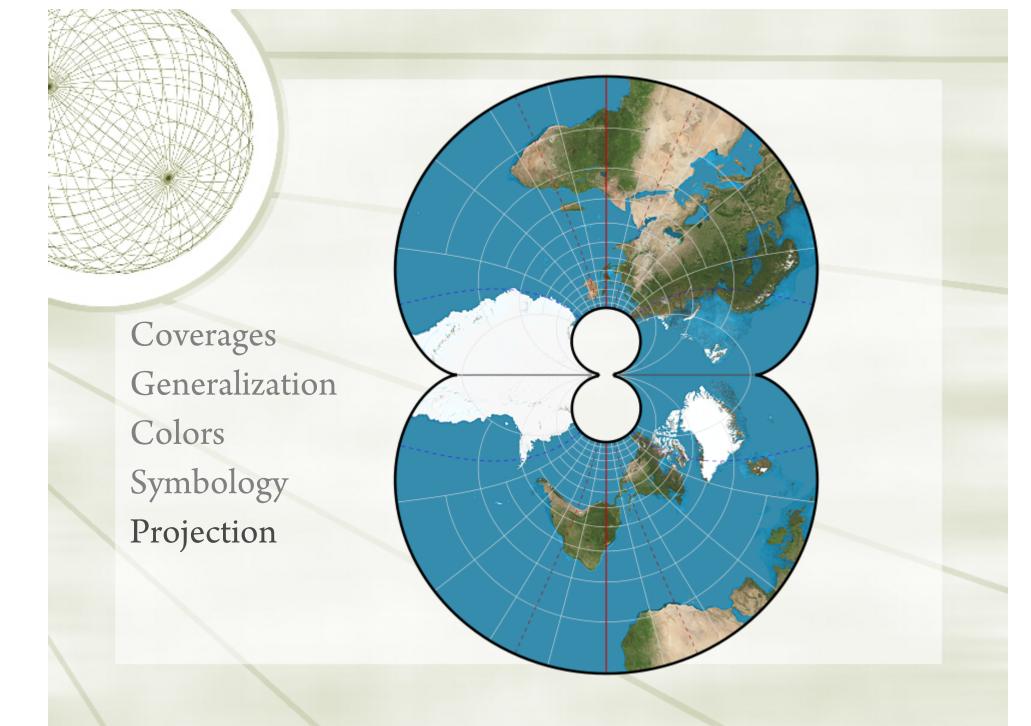
Coverages
Generalization
Colors



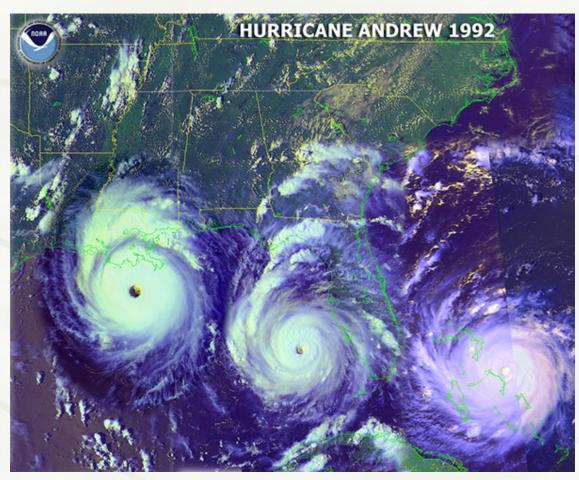


Coverages
Generalization
Colors
Symbology

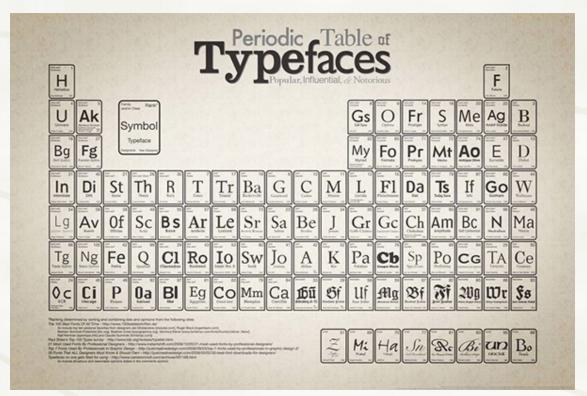




Coverages
Generalization
Colors
Symbology
Projection
Time evolution



Coverages
Generalization
Colors
Symbology
Projection
Time evolution
Typefaces



Maps have lost half their power

Their rhetorical power is intact...

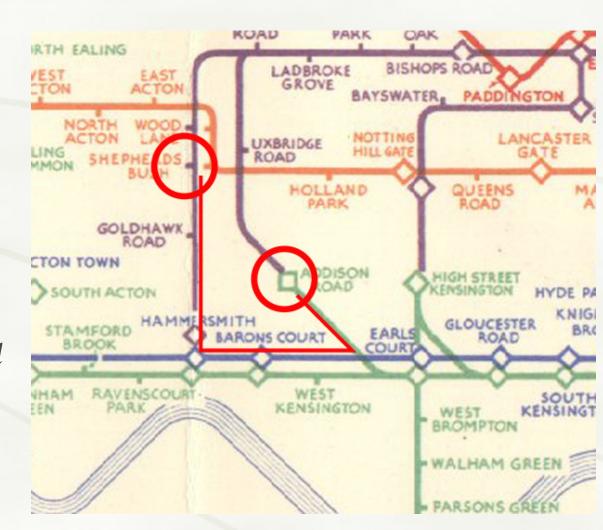
Maps have lost half their power

Their rhetorical powers are intact...
... but they are no longer authoritative.









Might as well just walk... but you'd never know.

The Impotence of Maps Daniel "daan" Strebe

dstrebe@mapthematics.com